

Three leading brands - PEPCO, Poundland and Dealz - supported by PGS, our direct global sourcing operation

 <p>Apparel for the whole family, home décor, toys and seasonal products, serving over 20 million customers a month</p> <hr/> <p>2,200+ stores across Europe (13 countries) 14 years of growth</p>	 <p>Amazing value across top brands and private label products, serving more than 7 million customers a week</p> <hr/> <p>894 stores (incl. Fultons) 818 Poundland in UK, 76 Dealz in Republic of Ireland</p>	 <p>Unbeatable value for FMCG, GM and apparel across locally and internationally sourced products</p> <hr/> <p>123 stores in mainland Europe Rollout in Poland and Spain</p>	 <p>PGS sources directly through its operations, including in China, Hong Kong, Bangladesh, Pakistan and India</p> <hr/> <p>Delivers \$1billion of good for Group's operating companies</p> <p>Over three quarters of PEPCO apparel supply</p>
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Current Operations and Outlook – in challenging times consumers turn to discounters - growth opportunity greater than it's ever been

<p>On track to open more than 400 net new stores this FY:</p> <p>c.310 PEPCO stores in Central and Eastern Europe, as well as Western Europe</p> <p>70 Dealz stores in Poland and Spain</p> <p>25-30 Poundland and Dealz stores in the UK and Republic of Ireland</p>	 <p>8,000 New store opportunities identified</p>	 <p>Management team with over 200 years' retail experience, led by CEO Andy Bond and CFO Nick Wharton</p>	
 <p>Recently launched PEPCO in Italy & in April 2021 will open Spain: whole of Europe is an addressable market</p>	 <p>3,200+ stores</p>	 <p>37,000 employees</p>	 <p>50 million Shoppers every month</p>
<p>Community support and long-term partner of charities:</p> <p>CEE:   </p> <p>UK & Ireland:   </p>		 <p>Operate in European discount variety retail market: forecast to grow from €130bn in 2019 to €157bn in 2025</p>	

Key Financials – Resilient trading through pandemic, strengthened business model long term

<p>~5%</p> <p>LFL sales growth in Group's trading stores* in H1 FY21</p> <p>Poundland Group ~2%; PEPCO ~8%</p> <p><small>*Excludes stores closed for a full week</small></p>	<p>€3.5bn</p> <p>2020 revenue (+3.0% YOY)</p>	<p>€229m</p> <p>2020 underlying EBITDA* (FY19: €333m)</p> <p>Virtually all mature stores are profitable</p> <p><small>*Underlying EBITDA pre-IFRS16</small></p>	<p>€400m</p> <p>2020 closing cash (FY19: €247m)</p>
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